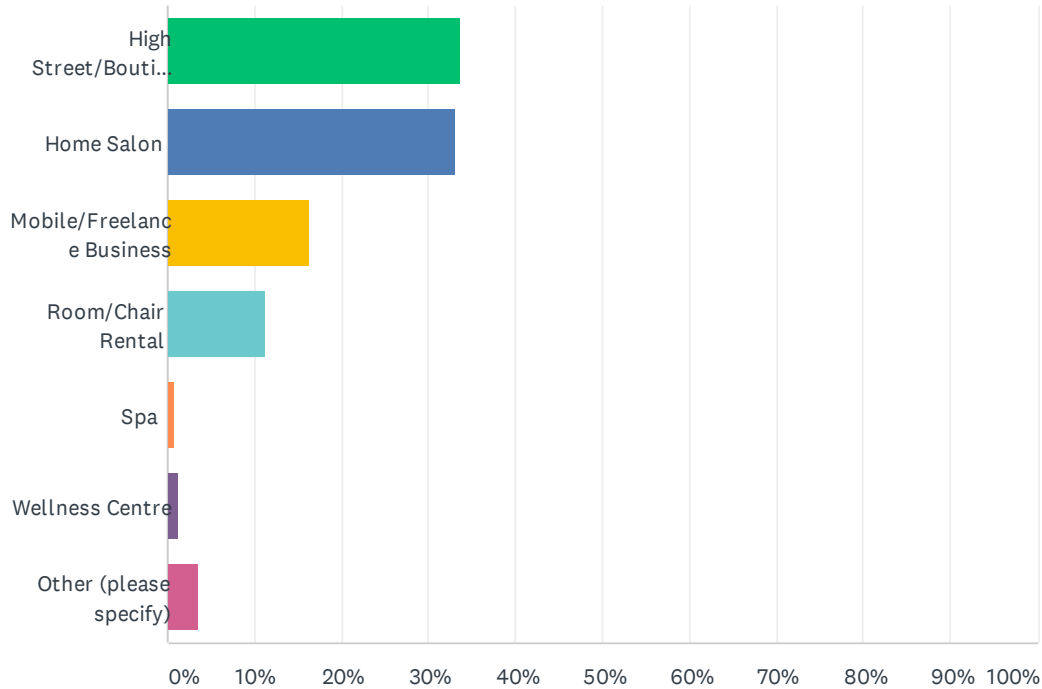


Q1 Please confirm which option below best describes your business.

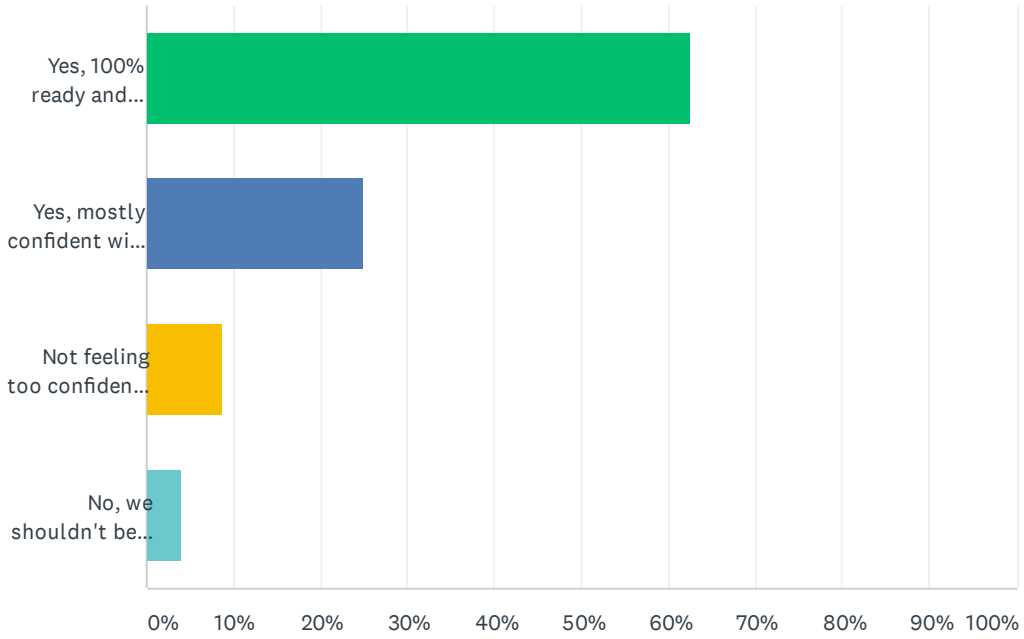
Answered: 3,023 Skipped: 0



ANSWER CHOICES	RESPONSES	
High Street/Boutique Salon/Clinic	33.71%	1,019
Home Salon	33.01%	998
Mobile/Freelance Business	16.34%	494
Room/Chair Rental	11.25%	340
Spa	0.93%	28
Wellness Centre	1.29%	39
Other (please specify)	3.47%	105
TOTAL		3,023

Q2 Do you feel well prepared and confident to reopen?

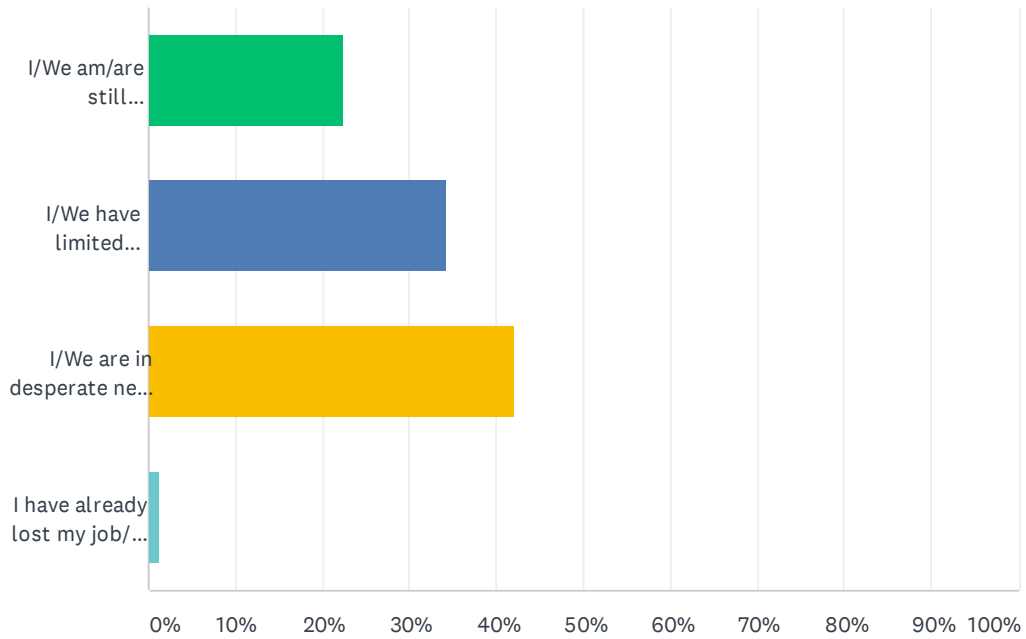
Answered: 3,023 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes, 100% ready and confident	62.45%	1,888
Yes, mostly confident with some areas of concern still	24.88%	752
Not feeling too confident yet	8.77%	265
No, we shouldn't be reopening	3.90%	118
TOTAL		3,023

Q3 Which option best explains your current situation?

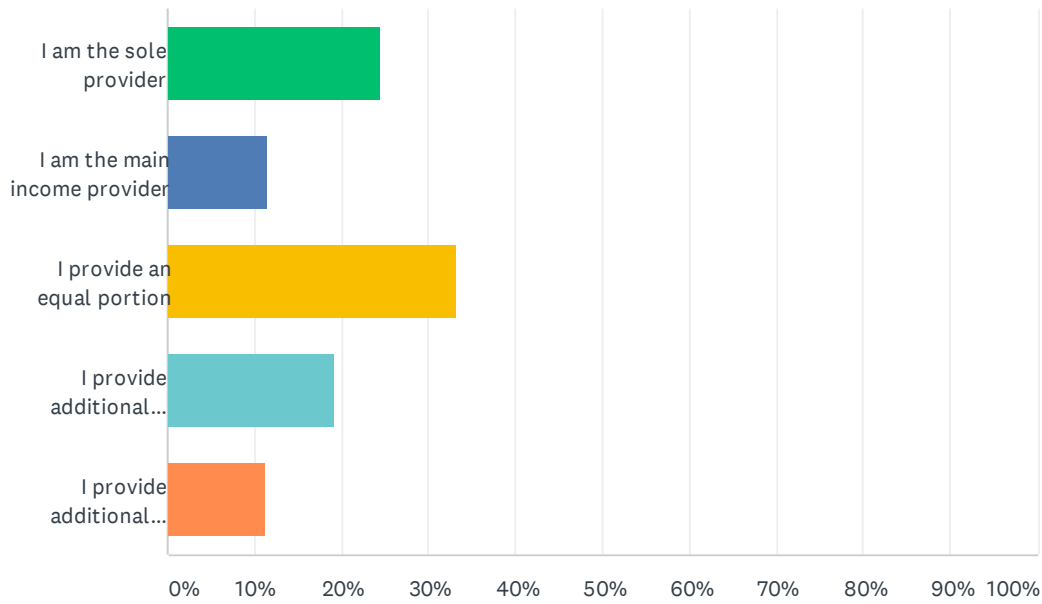
Answered: 3,023 Skipped: 0



ANSWER CHOICES	RESPONSES	
I/We am/are still financially secure and my/our business will reopen	22.33%	675
I/We have limited resources and time left to keep going	34.27%	1,036
I/We are in desperate need of immediate earning potential	42.04%	1,271
I have already lost my job/We have already had to close down the business	1.36%	41
TOTAL		3,023

Q4 What contribution does your job provide towards your household income

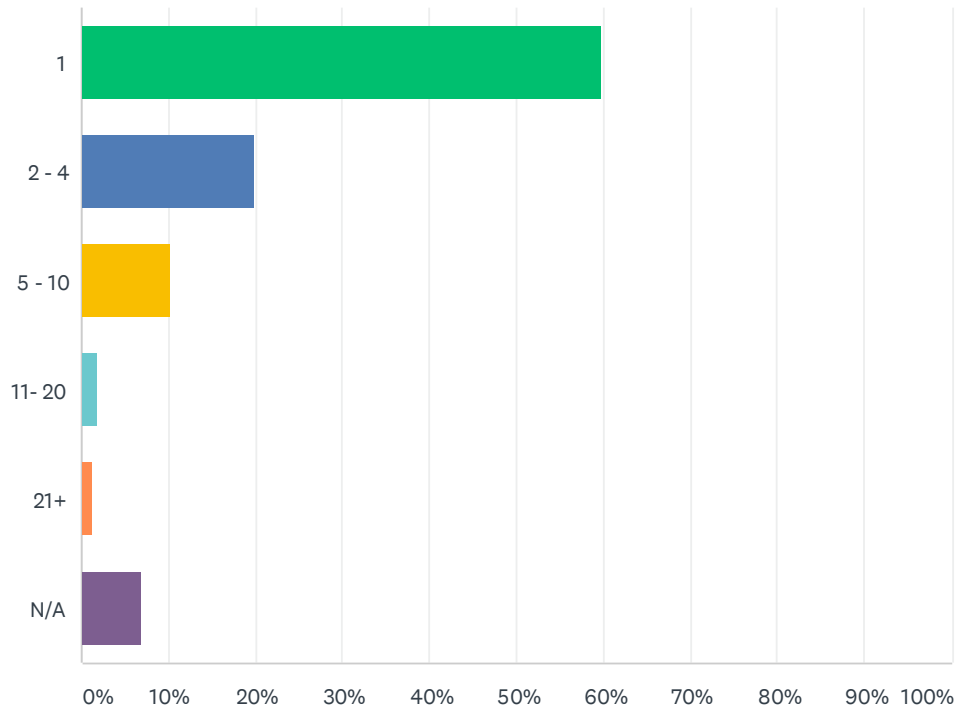
Answered: 3,023 Skipped: 0



ANSWER CHOICES	RESPONSES	
I am the sole provider	24.55%	742
I am the main income provider	11.45%	346
I provide an equal portion	33.31%	1,007
I provide additional necessary support	19.32%	584
I provide additional income	11.38%	344
TOTAL		3,023

Q5 If your business closes how many people's jobs will be affected?

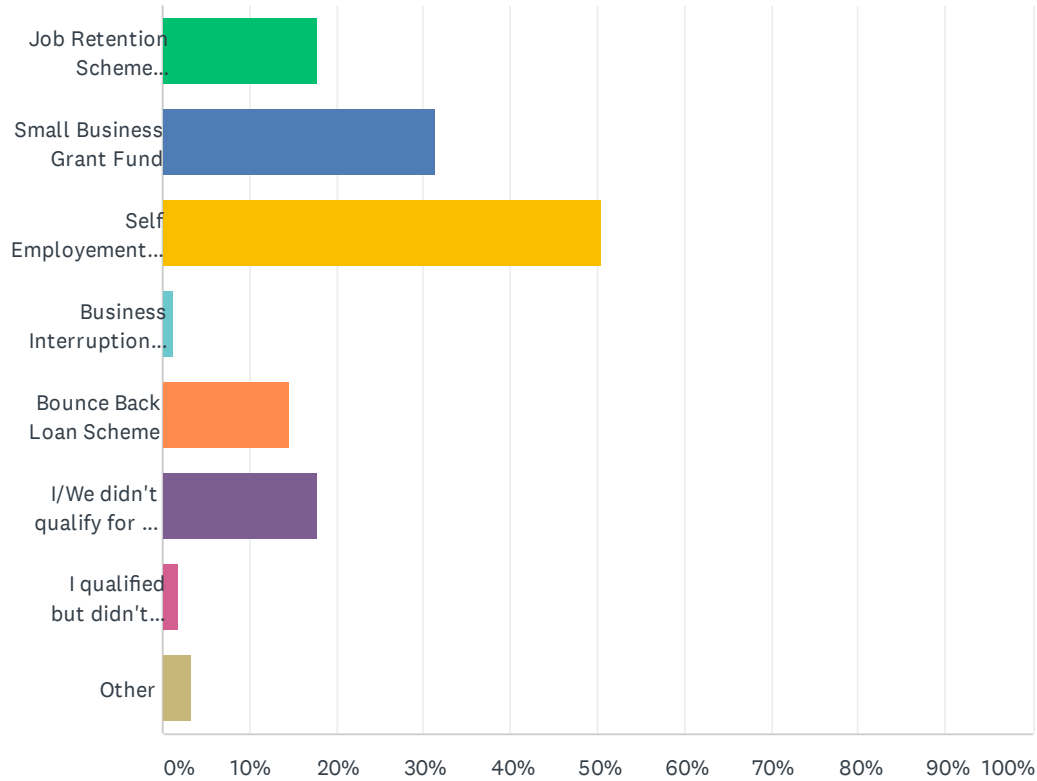
Answered: 3,023 Skipped: 0



ANSWER CHOICES	RESPONSES	
1	59.78%	1,807
2 - 4	19.88%	601
5 - 10	10.16%	307
11- 20	1.89%	57
21+	1.36%	41
N/A	6.95%	210
TOTAL		3,023

Q6 Can you advise which government funding you have qualified for?

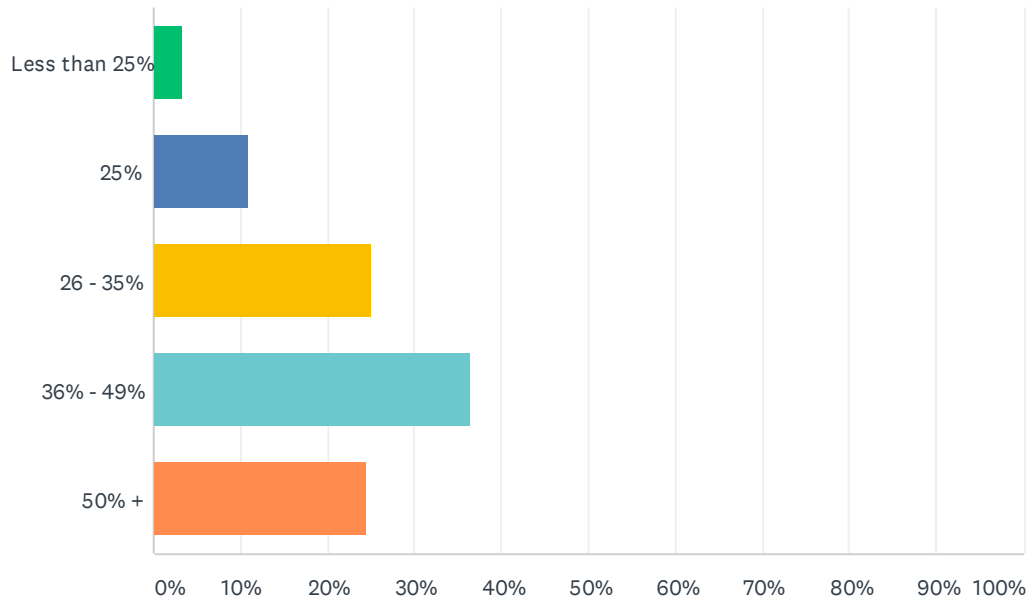
Answered: 3,016 Skipped: 7



ANSWER CHOICES	RESPONSES	
Job Retention Scheme (Furlough)	17.77%	536
Small Business Grant Fund	31.40%	947
Self Employment Income Support Scheme	50.33%	1,518
Business Interruption Loan Scheme	1.19%	36
Bounce Back Loan Scheme	14.69%	443
I/We didn't qualify for any relief funding	17.84%	538
I qualified but didn't apply for any	1.96%	59
Other	3.45%	104
Total Respondents: 3,016		

Q7 In terms of seasonality - can you give a percentage breakdown of what the Jul/Aug/Sept Quarter generally contributes to the overall annual income of your business?

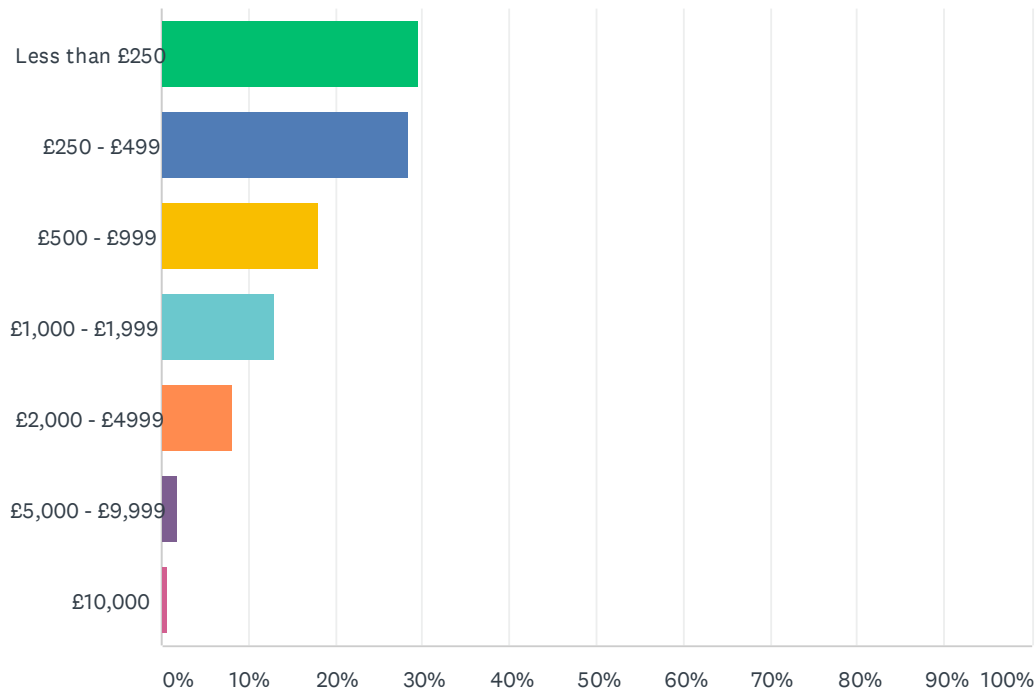
Answered: 3,023 Skipped: 0



ANSWER CHOICES	RESPONSES	
Less than 25%	3.41%	103
25%	10.82%	327
26 - 35%	25.04%	757
36% - 49%	36.35%	1,099
50% +	24.38%	737
TOTAL		3,023

Q8 Can you confirm any additional costs you have incurred ensuring your business is ready to reopen safely?

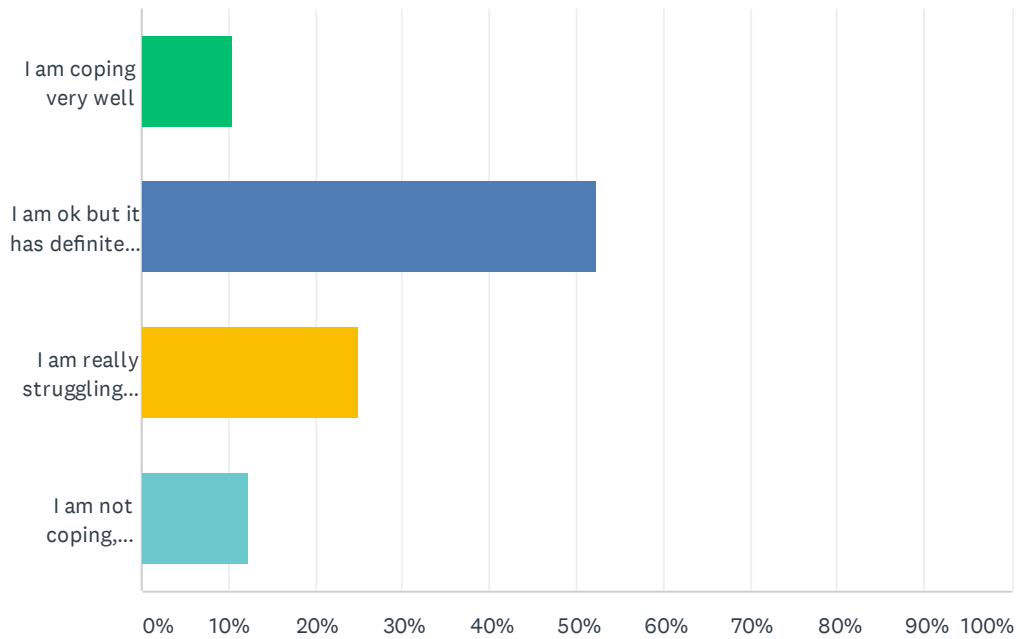
Answered: 3,017 Skipped: 6



ANSWER CHOICES	RESPONSES
Less than £250	29.57% 892
£250 - £499	28.41% 857
£500 - £999	17.96% 542
£1,000 - £1,999	12.93% 390
£2,000 - £4999	8.15% 246
£5,000 - £9,999	1.82% 55
£10,000	0.70% 21
TOTAL	3,017

Q9 What impact has this lockdown and not being able to go back to work had on your own mental wellbeing?

Answered: 3,023 Skipped: 0



ANSWER CHOICES	RESPONSES	
I am coping very well	10.42%	315
I am ok but it has definitely had some impact on my wellbeing	52.33%	1,582
I am really struggling currently	24.94%	754
I am not coping, everything is completely overwhelming right now	12.27%	371
TOTAL		3,023