

# babtac salon of the year



name	
membership number	
address	
email address	
mobile number	
signature	
date	/ /

Our annual awards are a celebration of our Member's skills and abilities. Open to every Member, our rigorous judging process results in the cream of the crop being awarded the covetable star-shaped trophies on the day.

There are some rules to be aware of before you enter:

1. All entry forms to be completed in full – incomplete entries will not be accepted
2. Closing date for entries is 31 March 2012
3. UK semi finalists will be required to compete at BABTAC HQ in Gloucester in May 2012, and to provide a model, at cost to entrant. International entrants will be judged on their entry packs
4. The winner of each category agrees to marketing and use of image at BABTAC / CIBTAC's discretion
5. Winners announced at Awards ceremony
6. The judges decision is final and no correspondence will be entered into

Please give us a brief background of your experience within the industry (100 words maximum)

Please explain how you enhance your customer's experience, listing any improvements you've made during the last year. Please include information on your treatment plan, consultation and homecare advice. (150 words maximum)

Please explain any training or development that you and your staff have undertaken in the past 2 years. (100 words maximum)

Please explain your marketing strategy including information on target audience, promotion and pricing. (150 words max)

Please explain why you should win this award. (100 words maximum)

Along with this form, you also need to send us:

- your treatment plan, consultation and homecare advice
- evidence of qualification
- pictures of work
- customer testimonials

By submitting this signed form you agree to the terms and conditions of entry outlined above.



*headline sponsors BABTAC & CIBTAC Awards 2012*

Post to: 2012 Awards, BABTAC Ltd, Unit 1 Ambrose House, Barnett Way, Barnwood, Gloucester GL4 3GG

**entry form**