



Headline logo here

2012 AWARDS

A decorative graphic consisting of a circle of approximately 15 grey, five-pointed stars of varying sizes, arranged in a ring around the word "AWARDS". The stars are positioned between the "2012" and "AWARDS" text.

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2012 AWARDS

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why sponsor?

After the huge success of the BABTAC & CIBTAC awards in 2011, they're back, bigger and better than ever. BABTAC & CIBTAC are celebrating their 35th year in the beauty industry, demonstrating longevity and commitment to the beauty industry.

BABTAC is the most widely recognised membership organisation in the beauty industry, representing highly trained professionals. BABTAC strive to maintain excellent standards within the industry by checking the credentials of our members for client reassurance and encourage professional development through training. The BABTAC & CIBTAC awards are designed to recognise these high standards within our members.

Circulation of *Vitality* magazine and analytics for both websites are strong, with 10,000 plus members and over 30,000 page views per month to babtac.com. Essentially, if you sponsor the BABTAC & CIBTAC awards, you will get promotion through two companies. With strong interest and contracts drawing to a close for sponsoring the BABTAC & CIBTAC awards already, check out the sponsorship packages available now.

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sponsorship packages

- 4 levels of sponsorship: headline, primary, secondary, welcome drinks
- All packages can be tailored to suit individual business needs

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headline

- Sponsorship of one award category
- Company logo on all awards adverts, headline positioning
- Company logo on babtac.com on all awards pages with headline position – with 30,000 page views per month
- Company logo on all eshots with the awards as main story
- A full page advert and company logo in the awards programme received by all 180 guests attending
- Company logo on all finalists and winner certificates – 33 in total
- Company logo throughout presentation
- Company representative to present award of your choice, subject to availability
- Table of 10 in prime position - 3 course meal, entertainment & networking opportunity
- Company logo displayed inside main entrance to venue
- Company logo on table plan
- Full page advert in Vitality magazine distribution to 10,000
- Editorial coverage on your category and of awards event in Vitality magazine – distribution 12,000 including distribution at Olympia Beauty
- Photographs of the event

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primary

- Sponsorship of one award category
- Company logo on babtac.com on all awards pages with primary position – with 30,000 page views per month
- Company logo on awards adverts
- A full page advert and company logo in the awards programme received by all 180 guests attending
- Company logo on all finalists and winner certificates – 33 in total
- Company logo throughout presentation
- Company representative to present award of your choice, subject to availability
- Table of 4 in prime position to include 3 course meal, entertainment and networking opportunity
- Company logo displayed inside main entrance to venue
- Half page advert in Vitality magazine distribution to 10,000
- Editorial coverage on your category and of awards event in Vitality magazine – distribution 12,000 including distribution at Olympia Beauty
- Photographs of the event

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secondary

- Sponsorship of one award category
- Company logo on babtac.com on all awards pages with primary position – with 30,000 page views per month
- Company logo on all finalists and winner certificates – 33 in total
- Company logo on presentation slide for your chose award category, subject to availability
- Company representative to present award of your choice, subject to availability
- 2 tickets to awards to include 3 course meal, entertainment and networking opportunity
- Editorial coverage on your category and of awards event in Vitality magazine, please note that this will include company name but not logo – distribution 12,000 including distribution at Olympia Beauty
- Photographs of the event

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welcome drinks

- Exclusive sponsorship of welcome drink area to include display of your logo and samples of products
- Company logo to appear on awards pages on babtac.com and cibtac.com – 30,000 views per month
- Editorial coverage in Vitality magazine in awards round up

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What the sponsors say

Olympia Beauty sponsoring the BABTAC & CIBTAC awards is about brand awareness and exposing ourselves to an exclusive community with high standards and our target audience, the decision makers, beauty business and salon owners.

This is our second year as a sponsor of the industry awards as we feel The Olympia Beauty Show gains massive industry recognition and we are very happy to be working with BABTAC & CIBTAC Associations again in 2012.

Ian Archbold
Show Director - The Olympia Beauty Show
www.olympiabeauty.co.uk

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price

Headline package - £10000

Package value £12000

Only 1 available

Primary package - £4000

Package value £5000

Only 6 available

Secondary package - £3000

Package value £4000

Only 4 available

Welcome drinks – £1500

Package value £2000

Only 1 available

Special rates are available for companies interested in sponsoring for minimum of two years. Availability is based on number of total packages, not on how many are left after take up. Prices exclusive of vat.

Call Hannah today 0845 250 2722 (option 5) or pop her an email Hannahg@babtac.com

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BABTAC Salon of the Year

sponsored by your company name

**YOUR LOGO
HERE**