

TRANSFER OF BUSINESS BY STERLING INSURANCE COMPANY LIMITED TO COVEA INSURANCE PLC

On **1st January 2016**, the insurance business of Sterling Insurance Company Limited (Sterling) was transferred to ***Covea Insurance plc** (Covéa Insurance) following its acquisition by Société de Groupe d'Assurance Mutuelle Covéa (Covéa Group). Covéa Insurance is a well-established UK general insurer specialising in motor, household and commercial insurance products and is also part of the Covéa Group.

On **31st December 2015** Sterling Insurance Group Limited was renamed as **Covéa Insurance Services Limited**, and Sterling Life Limited was renamed as **Covéa Life Limited**, but there was no change to the legal entities.

What do you need to know?

With effect from 1st January 2016:

- any reference in your policy documentation to Sterling Insurance Company Limited should now read Covea Insurance plc;
- any Sterling direct debits, standing orders or mandates become payable to Covéa Insurance, but you do not need to take any action as this happens automatically.

* Covea Insurance plc is registered in England and Wales No. 613259. The registered address is Norman Place, Reading, RG1 8DA. Covea Insurance plc is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and Prudential Regulation Authority No. 202277.