

BABTAC

BRITISH ASSOCIATION OF
BEAUTY THERAPY & COSMETOLOGY

COLLEGE AND STUDENT SUPPORT PROGRAMME

why it's so beneficial to your college and students



WHO ARE BABTAC?

ESTABLISHED IN 1977...

We are one of the UK's leading professional not for profit association for the beauty, hair and holistic industry.

We are a membership organisation arranging insurance, as an Appointed Representative of Balens Ltd, for students and qualified therapists. We also offer exclusive access to member only retail benefits and discounts and representation in government on matters relevant to our industry.



COLLEGE BENEFITS

WHAT DOES MEMBERSHIP MEAN FOR YOUR COLLEGE?



Student insurance reduces the risk of action being taken against the college for the negligent action of its students in carrying out a treatment (vicarious liability) outside of the college



BABTAC verification is a symbol of prestige and recognition of the professionalism of your training



We promote colleges and graduates whose qualifications we have verified for insurance purposes



We help educate your students on the importance of insurance as part of your student enrichment programs



Once graduated we assist students transition to successful practitioners and business owners - this can form part of your college's own graduate progression program

STUDENT BENEFITS

WHAT DOES MEMBERSHIP MEAN FOR YOUR STUDENTS?



BABTAC membership is an endorsement of the professionalism of your students



Students who have successfully completed the courses run by your college will be verified for insurance



Once qualified students are eligible for Student Upgrade to full insurance and membership (valid for 6 months)



We support educating your students on the importance of insurance during and after training



We provide support and resources to help graduates transition to full practitioners and business owners

STUDENTS

WHY IS IT IMPORTANT FOR YOUR STUDENTS TO HAVE INSURANCE?

Carrying out case studies or any other treatments that are performed outside of college can leave students legally liable for any loss or damage to other people's property, injury, harm or financial loss alleged to have been caused.

Your college's insurance may not cover students to practice outside of the college and claims may occur. The Insurance offered and arranged by BABTAC may mitigate this risk.





Our **'Qualified, Verified, Insured'** campaign encourages the public to choose a **BABTAC verified therapist** which helps to ensure a high standard of treatment.

WHY CHOOSE BABTAC?

Comprehensive Insurance Cover

Quarterly online copy of our award winning renowned, industry-leading magazine *Vitality*

Being part of our **membership community** through our member news channels, broadcasts, forums and other online & in person events

BenefitHub - exclusive 3rd party discounts (cinema tickets, gym membership, Apple products, holidays etc) & Partner industry specific discounts

Exclusive student and industry resource hubs, available on our BABTAC members-only website

THAT'S NOT ALL...



WHY CHOOSE BABTAC?

WE ARE A KEY CHAMPION & VOICE FOR OUR INDUSTRY

Campaigning for further regulation and professionalism in our Industry

Advocating for the standardisation of fit for purpose qualification

Spearheading consumer safety and awareness campaigns

Leading the way on important Industry topics such as inclusivity, wellbeing, sustainability, fighting modern slavery, code of ethics and conduct

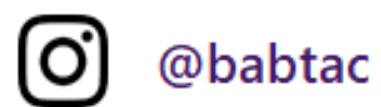
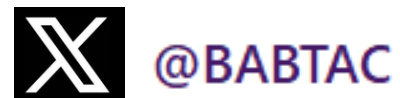
PRICING BANDS

Price bandings for the membership is based on the **number of students per year:**

Student numbers	0 - 50	51 - 100	101 - 150	151 - 200	201 - 250	251 - 300	301 - 350	351 - 400	401 - 450	451 -500	501+
Premium	£500	£1,000	£1,500	£2,000	£2,500	£3,000	£3,500	£4,000	£4,500	£5,000	Refer

Contact Us

For more information on our College Master Policy Scheme or to join your college please call **01452 623 116** or email us on **marketing@babtac.com**



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