



USE OF THE BABTAC LOGO FOR BABTAC MEMBERS

Authorised & Insured Members (**excludes** Associate Members) may use the BABTAC **Member Logo** only (as displayed above) for as long as your membership is valid.

You can use the BABTAC Member Logo in the following ways:

- to proudly promote your membership and to demonstrate your professionalism
- to use on all marketing material including your own website and social media
- to give your clients more information regarding BABTAC - we are happy for you to link your member logo through to our website

You cannot (and agree not to) do any of the following:

- display a BABTAC logo in any manner that implies a partnership or Short Course Accreditation by BABTAC (if you are interested in accrediting with BABTAC SCA you would need to go through a full accreditation process), or that can be reasonably interpreted to suggest editorial content has been authored by, or represents the views or opinions of BABTAC, unless previously agreed with BABTAC
- display a BABTAC logo anywhere that contains or displays adult content, promotes gambling, involves the sale of tobacco or alcohol to persons under age, or otherwise violates applicable law
- display a BABTAC logo in a manner that is in BABTAC's sole opinion misleading, defamatory, infringing, libellous, disparaging, obscene or otherwise objectionable to BABTAC
- display or use a BABTAC logo on copies of certificates produced by Training Providers
- display a BABTAC logo anywhere that violates any law or regulation
- remove, distort or alter any element of a BABTAC logo
- incorporate BABTAC's logo into your own product name, service names, trademarks, logos or company names
- adopt marks or logos that are confusingly similar to BABTAC's marks or logos.
- use BABTAC's logo in a manner that would disparage BABTAC or its products or services
- make any changes or modifications to the logo. Use only BABTAC Members approved artwork when using BABTAC logos

If you have any questions about usage, requests for clarification or permission please contact the BABTAC Office on 01452 623 110.