

BABTAC

BRITISH ASSOCIATION OF
BEAUTY THERAPY & COSMETOLOGY

USE OF THE BABTAC LOGO FOR BABTAC MEMBERS

Authorised Members may use the BABTAC Logo that is designed for their affiliation category, for promotional purposes, however restrictions apply.

You can Use the BABTAC Logo in the following ways:

- To highlight that you are a member and to demonstrate your professionalism.
- Can be used on all marketing material including your own website but the logo must be smaller than your own brand.
- To give your clients more information regarding Babtac, we are happy for you to link our logo through to our website and if you wish to link to a specific web-page, please contact us for the URL and permissions.

You cannot (and agree not to) do any of the following:

- display a BABTAC logo in any manner that implies a relationship or affiliation with sponsorship or Accreditation by BABTAC, or that can be reasonably interpreted to suggest editorial content has been authored by, or represents the views or opinions of BABTAC, unless previously agreed with BABTAC
- display a BABTAC logo anywhere that contains or displays adult content, promotes gambling, involves the sale of tobacco or alcohol to persons under age, or otherwise violates applicable law
- display a BABTAC logo in a manner that is in BABTAC's sole opinion misleading, defamatory, infringing, libellous, disparaging, obscene or otherwise objectionable to BABTAC
- display or use a BABTAC logo on copies of certificates produced by Training Providers
- display a BABTAC logo anywhere that violates any law or regulation
- remove, distort or alter any element of a BABTAC logo
- incorporate BABTAC logos into your own product name, service names, trademarks, logos or company names
- adopt marks or logos that are confusingly similar to BABTAC's marks or logos.
- use BABTAC's logos in a manner that would disparage BABTAC or its products or services
- make any changes or modifications to the logo. Use only BABTAC approved artwork when using BABTAC logos

If you have any questions about usage, requests for clarification or permission please contact the BABTAC Office.