

# BABTAC & CIBTAC

## ★ AWARDS 2023 ★

### Boutique Spa 2023

#### Why should you enter the BABTAC & CIBTAC awards?

The BABTAC & CIBTAC Annual Awards is one of the most prestigious dates in the beauty industry calendar. Our awards seek to recognise and reward excellence within the industry and provides the opportunity to boost your profile, both locally and nationally. Winning an award can do wonders for morale and motivation and can also reassure your clients that your services are recognised within the industry as first-class.

#### Who can enter this category?

Any Boutique Spa open for at least 12 months that provides a range of spa treatments/services in a 'spa' like environment (e.g. incorporating a relaxation room for clients) but may have fewer or no water/heat facilities or accommodation akin to a traditional destination spa.

#### What do our judges want to see?

Our judges want to find the best Boutique Spa in the industry and this Spa needs to:

- Have excellent customer service skills and standards of professionalism, with a superb offering to attract and retain new and existing clients
- Be accomplished at performing a range of Spa treatments to the highest standards
- Demonstrate a desire to improve their business through continued professional development and training
- Demonstrate outstanding business practice, including marketing, finance and planning

#### How to enter:

**STEP 1:** Read the above **criteria** for this category and ensure you meet it before proceeding with your application

**STEP 2:** Read the '**Terms & Conditions**' carefully and sign and date a copy to submit with your application

**STEP 3:** Complete the '**Entry Form**' for the Boutique Spa category, available to download on our website [here](#)

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**STEP 4:** Provide the following **'Supporting Information'** along with your signed **'Terms & Conditions'** and completed **'Entry Form'**:

- ✓ A copy of your relevant continual professional development (CPD) record for employees of the spa ([what is this?](#))
- ✓ Proof of qualifications and training certificates for all therapists of the spa (**Non-members and Associate Members only - Insured members do not need to supply these as we have them on record**)
- ✓ Membership certificate (members) or Proof of insurance (Non-members or Associate Members)
- ✓ Signed terms & conditions
- ✓ A portfolio of evidence to support your application, for example business plan, treatment list, marketing strategy/plan, client testimonials, planning documents, photographs or video link of spa and facilities and relevant financial records, CPD programmes, etc.

**STEP 5:** Send **all** the above information to [awards@babtac.com](mailto:awards@babtac.com) by **16<sup>th</sup> January 2023**.

### What happens next?

1. The entry deadline is **16<sup>th</sup> January 2023**. After the deadline, our judges will consider each submission and its supporting evidence
2. If your spa is chosen as a **semi-finalist**, you will be notified around the **10<sup>th</sup> – 17<sup>th</sup> February 2023** and will be required to do a scheduled online interview with a judge between **6<sup>th</sup> Mar – 23<sup>rd</sup> Apr 2023**.
3. Finalists will be chosen thereafter and they will be notified between **25 – 28<sup>th</sup> April 2023**. Finalists will receive a site visit from a judge as part of the judging process. All treatments performed on the judge during the site visit will be provided at the expense of the entrant not the judge or BABTAC & CIBTAC. This will be pre-arranged and take place between the **15<sup>th</sup> May - 4<sup>th</sup> Aug**. The winner will be announced at our prestigious Annual Awards Ceremony at The Fairmont Windsor Park on the **17<sup>th</sup> September 2023**.

**Good Luck**