

Brow Specialist 2017

Why should you enter the BABTAC & CIBTAC awards?

The BABTAC & CIBTAC Annual Awards is one of the most prestigious dates in the beauty industry calendar. Our awards seek to recognise and reward excellence within the industry and provides the opportunity to boost your profile, both locally and nationally. Winning an award can do wonders for morale and motivation, and can also reassure your clients that your services are recognised within the industry as first-class.

Who can enter this category?

Any BABTAC member who is a qualified Brow Specialist using one or all of the following techniques:

- Brow shaping using semi-permanent hair removal methods
- Enhancement to the brow shape and/or colour using specialist make-up and/or tinting techniques
- Any other temporary technique to enhance the brow such as hair extensions or adornments

(Please note: Semi Permanent cosmetic treatments, including micro-blading are included within the **Advanced Aesthetics category**)

What do our judges want to see?

Our judges want to find the best Brow Specialist in the industry and this person needs to meet the following **criteria**:

- Have excellent client skills and standards of professionalism with a superb appearance and manner
- Be accomplished at performing a range of brow treatments to the highest standards
- Demonstrate a desire to improve their skills through continued professional development and training
- A consummate professional providing top-quality services and treatments

How to enter:

STEP 1: Read the above **criteria** for this category and ensure you meet it before proceeding with your application

STEP 2: Read the '**Terms & Conditions**' carefully and sign and date a copy to submit with your application

STEP 3: Complete the '**Entry Form**' for the Brow Specialist category, available to download on our website at www.babtac.com/26-awards

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STEP 4: Provide the following **'Supporting Information'** along with your signed **'Terms & Conditions'** and completed **'Entry Form'**:

- ✓ A copy of your relevant CPD record
- ✓ Proof of your qualifications and training certificates
- ✓ BABTAC membership certificate / Proof of insurance
- ✓ Signed terms & conditions
- ✓ 15 minute video (DVD or link to view online) showcasing the key skills and techniques relevant to performing your brow enhancement/s of choice.

STEP 5: Send **all** the above information to awards@babtac.com by **28th February 2017**.

What happens next?

1. The entry deadline is **28th February 2017**. After the deadline, our judges will consider each submission and its supporting evidence.
2. If you are a **semi-finalist**, you will be asked to attend a **trade test** at BABTAC Head Office in Gloucester between **24th April – 1st May 2017**.
3. Finalists will be chosen upon judging of the trade tests, and they will be notified by the end of **May** and the winner announced at our prestigious 40th Anniversary Celebration & Annual Awards Ceremony in **June**.

Good luck!

REMEMBER!

To buy your tickets for BABTAC & CIBTAC's 40th Anniversary Celebration & Annual Awards Ceremony in June 2017.

Discover more at www.babtac.com/26-awards