

# BABTAC & CIBTAC

## *Awards 2022*

### Brow Specialist 2022

#### Why should you enter the BABTAC & CIBTAC awards?

The BABTAC & CIBTAC Annual Awards is one of the most prestigious dates in the beauty industry calendar. Our awards seek to recognise and reward excellence within the industry and provides the opportunity to boost your profile, both locally and nationally. Winning an award can do wonders for morale and motivation, and can also reassure your clients that your services are recognised within the industry as first-class.

#### Who can enter this category?

Anyone who is a qualified Brow Specialist using one or all of the following techniques:

- Brow shaping using semi-permanent hair removal methods
- Enhancement to the brow shape and/or colour using specialist make-up and/or tinting techniques
- Any other temporary technique to enhance the brow such as hair extensions or adornments

(Please note: Semi Permanent cosmetic treatments, including micro-blading are included within the **Advanced Aesthetics category**)

#### What do our judges want to see?

Our judges want to find the best Brow Specialist in the industry and this person needs to meet the following **criteria**:

- Have excellent client skills and standards of professionalism with a superb appearance and manner
- Be accomplished at performing a range of brow treatments to the highest standards
- Demonstrate a desire to improve their skills through continued professional development and training
- A consummate professional providing top-quality services and treatments

#### How to enter:

**STEP 1:** Read the above **criteria** for this category and ensure you meet it before proceeding with your application

**STEP 2:** Read the '**Terms & Conditions**' carefully and sign and date a copy to submit with your application

**STEP 3:** Complete the '**Entry Form**' for the Brow Specialist category, available to download on our website at [www.babtac.com/26-awards](http://www.babtac.com/26-awards)

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**STEP 4:** Provide the following '**Supporting Information**' along with your signed '**Terms & Conditions**' and completed '**Entry Form**':

- ✓ A copy of your relevant CPD record
- ✓ Proof of your qualifications and training certificates (**Non-members and Associate Members only - Insured members do not need to supply these as we have them on record**)
- ✓ BABTAC membership certificate (members) or Proof of insurance (Non-members or Associate Members)
- ✓ Signed terms & conditions
- ✓ 15 minute video (DVD or link to view online) showcasing the key skills and techniques relevant to performing your brow enhancement/s of choice.

**STEP 5:** Send **all** the above information to [awards@babtac.com](mailto:awards@babtac.com) by **30<sup>th</sup> November 2021**.

### **What happens next?**

1. The entry deadline is **30<sup>th</sup> November 2021**. After the deadline, our judges will consider each submission and its supporting evidence.
2. If you are chosen as a **semi-finalist**, you will be notified around the 10<sup>th</sup> January 2022 and asked to provide an additional video of you performing treatments in full (to be judged by a panel on criteria which will be provided to you in advance). You may also be required to have an online interview.
3. The finalists will be chosen upon judging of the second assessments, and they will be notified at the beginning of April 2022. The winner will be announced at our prestigious Annual Awards Ceremony at The Fairmont Windsor Park on the **8<sup>th</sup> May 2022**.

**Good Luck**

*Don't Forget to buy your tickets for BABTAC & CIBTAC's Conference & Annual Awards Ceremony taking place on the 8<sup>th</sup> May 2022.*

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