

## Business Management 2017 - Entry Form

Please complete the below form accurately, including as much relevant information as possible. Please be aware of the word count for each section. Failure to stay within the maximum word count may result in disqualification.

Please note the additional supporting information required to enter this award, which is detailed on page 5. Failure to supply all the requested information may result in disqualification.

### Section 1 – Contact details

Full name:	
BABTAC Membership number:	
Business name & address:	
Email address:	
Contact number:	
Signature:	
Date:	

## Section 2 – Your experience

2.1 Please provide a brief overview of your relevant experience for this category (refer to the ‘**How to Enter**’ form for the skills and experience required for this category):

*300 words maximum*

2.2 Tell us why you think you should win this award:

*300 words maximum*

**Section 3 – Evidence**

3.1 Provide a brief example of an effective strategic campaign you have implemented in the past 12 months and what results it achieved. This could be a client acquisition campaign, social media campaign, cost saving campaign, etc.

*500 words maximum*

3.3 Please outline how you have achieved success in your career over the past 6 – 18 months:

*400 words maximum*

#### Section 4: Supporting documents

Please use the checklist below to ensure you have provided the required supporting information to enter this category:

- Qualification certificates (yourself and all staff)
- A copy of your relevant CPD record
- BABTAC membership certificate / Proof of insurance
- Signed and dated terms & conditions
- A portfolio of evidence, including business planning documents, marketing strategy/plan, evidence of strategic campaigns and their results, examples of commercial awareness and relevant financial planning, forecasting and budgeting evidence

**REMEMBER:** Failure to supply **all** the above information may result in disqualification