

### Why should you enter the BABTAC & CIBTAC awards?

The BABTAC & CIBTAC Annual Awards is one of the most prestigious dates in the beauty industry calendar. Our awards seek to recognise and reward excellence within the industry and provides the opportunity to boost your profile, both locally and internationally. Winning an award can do wonders for morale and motivation, and can also reassure students that your services are recognised within the industry as first-class.

### Who can enter this category?

Any current CIBTAC centre can enter or be entered into this category.

### What do our judges want to see?

Our judges want to identify the best CIBTAC centre and this centre needs to meet the following **criteria**:

- Excellent standards of professionalism with superb facilities to attract and retain new and existing students
- Be accomplished at delivering CIBTAC qualifications to the highest standards and successfully engaging with students, evidenced in high levels of student/graduate satisfaction and high pass rates
- Demonstrate a desire to improve their centre through continued professional development and training for staff and employees
- Be an ambassador for CIBTAC, advocating best practice and championing high standards of training, student welfare and pastoral support
- Produce salon-ready graduates that are in demand from the world's top employers

### How to enter:

**STEP 1:** Read the above **criteria** for this category and ensure you meet it before proceeding with your application

**STEP 2:** Read the '**Terms & Conditions**' carefully and sign and date a copy to submit with your application

**STEP 3:** Complete the '**Entry Form**' for the CIBTAC Centre category, available to download on our website at [www.babtac.com/26-awards](http://www.babtac.com/26-awards).

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**STEP 4:** Provide the following **‘Supporting Information’** along with your signed **‘Terms & Conditions’** and completed **‘Entry Form’**:

- ✓ Record of your centre’s admissions, examination and graduation rates
- ✓ Photographs or DVD (or link to view video online) showcasing your centre’s facilities (DVD/video time limit: 10 minutes)
- ✓ Student/graduate testimonials (please provide contact details for verification of authenticity)
- ✓ Signed terms & conditions
- ✓ Evidence of student support in place (e.g. induction packs, personal learning plans, additional resources etc.)

**STEP 5:** Send **all** the above information to [awards@babtac.com](mailto:awards@babtac.com) by **28<sup>th</sup> February 2017**.

### What happens next?

1. The entry deadline is **28<sup>th</sup> February 2017**. After the deadline, our judges will consider each submission and its supporting evidence.
2. Finalists will be chosen upon judging and they will be notified by the end of **May** and the winner announced at our prestigious 40<sup>th</sup> Anniversary Celebration & Annual Awards Ceremony in **June**.

# Good luck!

### **REMEMBER!**

To buy your tickets for BABTAC & CIBTAC’s 40th Anniversary Celebration & Annual Awards Ceremony in June 2017.

Discover more at [www.babtac.com/26-awards](http://www.babtac.com/26-awards)