

### **CIBTAC Endorsed Centre 2024**

#### Why should you enter the BABTAC & CIBTAC awards?

The BABTAC & CIBTAC Annual Awards is one of the most prestigious dates in the beauty industry calendar. Our awards seek to recognise and reward excellence within the industry and provides the opportunity to boost your profile, both locally and internationally. Winning an award can do wonders for morale and motivation, and can also reassure students that your services are recognised within the industry as first-class.

#### Who can enter this category?

Any current CIBTAC Endorsed centre can enter or be entered into this category.

# What do our judges want to see?

Our judges want to identify the best CIBTAC Endorsed centre and this centre needs to meet the following **criteria**:

- Excellent standards of professionalism to attract and retain new and existing students
- Be accomplished at delivering training to the highest standards and successfully engaging with students, evidenced in high levels of student/graduate satisfaction and high achievements
- Demonstrate a desire to improve through continued professional development and training for staff and employees
- Be an ambassador for CIBTAC, advocating best practice and championing high standards of training,
  student welfare and pastoral support

#### How to enter:

**STEP 1:** Read the above **criteria** for this category and ensure you meet it before proceeding with your application

**STEP 2:** Read the **'Terms & Conditions'** carefully and sign and date a copy to submit with your application

**STEP 3:** Complete the 'Entry Form' for the CIBTAC Endorsed Centre category, available to download on our website <a href="here">here</a>

(Continued on page 2)



**STEP 4**: Provide the following **'Supporting Information'** along with your signed **'Terms & Conditions'** and completed **'Entry Form'**:

- ✓ Record of your centre's admissions and pass rates
- ✓ Video Link or DVD showcasing your centre's facilities (DVD/video time limit: 10 minutes)
- ✓ Student testimonials (please provide contact details for verification of authenticity)
- ✓ Signed terms & conditions
- ✓ Evidence of student support in place (e.g. induction packs, personal learning plans, additional resources etc.) or any additional continual professional development (CPD) you have done (what is this?)

STEP 5: Send all the above information to awards@babtac.com by 28th March 2024

# What happens next?

- 1. If you are chosen as a **semi-finalist**, you will be notified around **the end of April/ beginning of May** and may be asked to provide additional information ahead of choosing our finalists.
- 2. The **finalists** will be notified at the **end of August 2024**. The winner will be announced at our prestigious Annual Awards Ceremony at The Fairmont Windsor Park on the **10**<sup>th</sup> **November 2024**.

**Good Luck**