**Employer of the Year 2020 - Entry Form**

Please complete the below form accurately, including as much relevant information as possible. Please be aware of the word count for each section. Failure to stay within the maximum word count may result in disqualification.

Please note the additional supporting information required to enter this award, which is detailed on page 5. Failure to supply all the requested information may result in disqualification.

**Section 1 – Contact details**

|  |  |
| --- | --- |
| Full name:  |  |
| BABTAC Membership number: |  |
| Business name & address: |  |
| Email address: |  |
| Contact number: |  |
| Signature: |  |
| Date: |  |

**Section 2 – Your experience**

2.1 Please provide a brief overview of what qualifies you for Digital Marketing of the Year Award (refer to the **‘How to Enter’** form for the skills and experience required)

|  |
| --- |
| *300 words maximum* |

2.2 Tell us why you think you should win this award:

|  |
| --- |
| *300 words maximum* |

**Section 3 – Evidence**

3.1 Please outline how you have achieved success in your career over the past 6 – 18 months:

|  |
| --- |
| *500 words maximum* |

**Section 4: Supporting documents**

Please use the checklist below to ensure you have provided the required supporting information to enter this category:

* BABTAC membership certificate / Proof of insurance
* Signed terms & conditions
* A portfolio of evidence to support your application, including evidence of strategic digital campaigns and their results.
* Details of your Website address and all social media handles

**REMEMBER:** Failure to supply **all** the above information may result in disqualification