

## Innovator 2017

### Why should you enter the BABTAC & CIBTAC awards?

The BABTAC & CIBTAC Annual Awards is one of the most prestigious dates in the beauty industry calendar. Our awards seek to recognise and reward excellence within the industry and provides the opportunity to boost your profile, both locally and nationally. Winning an award can do wonders for morale and motivation, and can also reassure your clients that your services are recognised within the industry as first-class.

### Who can enter this category?

Any BABTAC member who is a qualified therapist

### What do our judges want to see?

Our judges want to find an Innovator in the industry and this person needs to meet the following **criteria**:

- Have excellent client skills and standards of professionalism with a superb appearance and manner
- Be accomplished at performing a self-devised or innovative treatment to the highest standards
- Demonstrate a desire to improve their skills through continued professional development and training
- A consummate professional providing top-quality services and treatments

### How to enter:

**STEP 1:** Read the above **criteria** for this category and ensure you meet it before proceeding with your application

**STEP 2:** Read the **'Terms & Conditions'** carefully and sign and date a copy to submit with your application

**STEP 3:** Complete the **'Entry Form'** for the Innovator category, available to download on our website at [www.babtac.com/26-awards](http://www.babtac.com/26-awards)

**STEP 4:** Provide the following **'Supporting Information'** along with your signed **'Terms & Conditions'** and completed **'Entry Form'**:

- ✓ A copy of your relevant CPD record
- ✓ Proof of your qualifications and training certificates
- ✓ BABTAC membership certificate / Proof of insurance
- ✓ Signed terms & conditions
- ✓ 15 minute video (DVD or link to view online) showcasing the key skills and techniques relevant to your self-devised or innovative treatment

**STEP 5:** Send **all** the above information to [awards@babtac.com](mailto:awards@babtac.com) by **28<sup>th</sup> February 2017**.

## What happens next?

1. The entry deadline is **28<sup>th</sup> February 2017**. After the deadline, our judges will consider each submission and its supporting evidence.
2. If you are a **semi-finalist**, you will either be asked to attend a trade test at BABTAC Head Office in Gloucester between the **24<sup>th</sup> April – 1<sup>st</sup> May 2017** or you will receive a one-day site visit from a judge between **1<sup>st</sup> – 15<sup>th</sup> May 2017**.
3. The finalists will be chosen upon judging of the site visits, and they will be notified by the end of **May** and the winner announced at our prestigious 40<sup>th</sup> Anniversary Celebration & Annual Awards Ceremony in **June**.

**Good luck!**

### **REMEMBER!**

To buy your tickets for BABTAC & CIBTAC's 40th Anniversary Celebration & Annual Awards Ceremony in June 2017.

Discover more at [www.babtac.com/26-awards](http://www.babtac.com/26-awards)