

# Make Up Artist 2023

## Why should you enter the BABTAC & CIBTAC awards?

The BABTAC & CIBTAC Annual Awards is one of the most prestigious dates in the beauty industry calendar. Our awards seek to recognise and reward excellence within the industry and provides the opportunity to boost your profile, both locally and nationally. Winning an award can do wonders for morale and motivation, and can also reassure your clients that your services have been recognised within the industry for achieving the highest standards of professionalism and safety.

#### Who can enter this category?

Anyone who is a qualified Make Up Artist

### What do our judges want to see?

Our judges want to find the best Beauty Therapist in the industry and this person needs to meet the following **criteria**:

- Have excellent client skills and professional standards, appearance and manner
- Be accomplished at performing your make up skills to the highest standards
- Demonstrate a desire to improve their skills through continued professional development and training
- A consummate professional providing top-quality services and treatments

#### How to enter:

**STEP 1:** Read the above **criteria** for this category and ensure you meet it before proceeding with your application

**STEP 2:** Read the **'Terms & Conditions'** carefully and sign and date a copy to submit with your application

**STEP 3:** Complete the '**Entry Form'** for the Beauty Therapist category, available to download on our website <u>here</u>

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**STEP 4**: Provide the following **'Supporting Information'** along with your signed **'Terms & Conditions'** and completed **'Entry Form'**:

- ✓ A copy of your relevant Continual Professional Development (CPD) record (what is this?)
- Proof of your qualifications and training certificates (Non-members and Associate Members only Insured members do not need to supply these as we have them on record)
- ✓ BABTAC membership certificate (members) or Proof of insurance (Non-members or Associate Members)
- ✓ Signed terms & conditions
- ✓ 15 minute video (sent via WeTransfer, YouTube, Dropbox etc) showcasing the key skills and techniques relevant to performing a treatment of your choice. Please keep in mind that you will not be judged on the quality of your video (provided the judges are able to clearly see the treatment being performed) but on the professionalism of the therapist and treatment. The judges are also not expecting to see an entire treatment in 15 minutes just snippets to best showcase your skillset and professional competence (e.g. compliance, hygiene and professional manner)

STEP 5: Send all the above information to <u>awards@babtac.com</u> by 16<sup>th</sup> January 2023.

### What happens next?

- The entry deadline is 16<sup>th</sup> January 2023. After the deadline, our judges will consider each submission and its supporting evidence.
- If you are chosen as a semi-finalist, you will be notified around the 10<sup>th</sup> 17<sup>th</sup> February 2023 and asked to perform an online practical at a date to be confirmed between the 6<sup>th</sup> Mar – 23<sup>rd</sup> Apr 2023.
- 3. The finalists will be chosen thereafter and they will be notified between 25 28<sup>th</sup> April 2023. Finalist may then be required for an in person assessment either at a confirmed venue and time or the relevant judge can organise a site visit to your salon at your own cost. If required this will take place between the 15th May 4th Aug. The winner will be announced at our prestigious Annual Awards Ceremony at The Fairmont Windsor Park on the 17<sup>th</sup> September 2023.

# Good Luck!