

BABTAC & CIBTAC

★ AWARDS 2023 ★

Mobile Therapist 2023

Why should you enter the BABTAC & CIBTAC awards?

The BABTAC & CIBTAC Annual Awards is one of the most prestigious dates in the beauty industry calendar. Our awards seek to recognise and reward excellence within the industry and provides the opportunity to boost your profile, both locally and nationally. Winning an award can do wonders for morale and motivation and can also reassure your clients that your services are recognised within the industry as first-class.

Who can enter this category?

Anyone who is a qualified Mobile Beauty Therapist & qualified to perform a minimum of facials and massage

What do our judges want to see?

Our judges want to find the best Mobile Beauty Therapist in the industry and this person needs to meet the following **criteria**:

- Have excellent client skills and standards of professionalism with a superb appearance and manner
- Be accomplished at performing a range of beauty treatments to the highest standards
- Demonstrate a desire to improve their skills through continued professional development and training
- A consummate professional providing top-quality services and treatments

How to enter:

STEP 1: Read the above **criteria** for this category and ensure you meet it before proceeding with your application

STEP 2: Read the '**Terms & Conditions**' carefully and sign and date a copy to submit with your application

STEP 3: Complete the '**Entry Form**' for the Mobile Therapist category, available to download on our website at <https://www.babtac.com/192-2023-application-forms>

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STEP 4: Provide the following **'Supporting Information'** along with your signed **'Terms & Conditions'** and completed **'Entry Form'**:

- ✓ A copy of any relevant Continual Professional Development (CPD) record ([what is this?](#))
- ✓ Proof of your qualifications and training certificates (**Non-members and Associate Members only - Insured members do not need to supply these as we have them on record**)
- ✓ BABTAC membership certificate (members) or Proof of insurance (Non-members or Associate Members)
- ✓ Signed terms & conditions
- ✓ 15 minute video (sent via WeTransfer, YouTube, Dropbox etc) showcasing the key skills and techniques relevant to performing a treatment of your choice. Please keep in mind that you will **not be judged on the quality of your video** (provided the judges are able to clearly see the treatment being performed) but on the professionalism of the therapist and treatment. The judges are also not expecting to see an entire treatment in 15 minutes – just snippets to best showcase your skillset and professional competence (e.g. compliance, hygiene and professional manner)

STEP 5: Send **all** the above information to awards@babtac.com by **16th January 2023**.

What happens next?

1. The entry deadline is **16th January 2023**. After the deadline, our judges will consider each submission and its supporting evidence.
2. If you are chosen as a **semi-finalist**, you will be notified around the **10th – 17th February 2023** and asked to perform an online practical at a date to be confirmed between the **6th Mar – 23rd Apr 2023**.
3. The finalists will be chosen thereafter and they will be notified between **25 – 28th April 2023**. Finalists may then be required for an in person assessment - either at a confirmed venue and time or the relevant judge can organise a site visit to your salon at your own cost. If required this will take place between the 15th May - 4th Aug. The winner will be announced at our prestigious Annual Awards Ceremony at The Fairmont Windsor Park on the **17th September 2023**.

Good Luck