

# BABTAC & CIBTAC AWARDS 2026

## Retail Champion 2026

### Why should you enter the BABTAC & CIBTAC awards?

The BABTAC & CIBTAC Annual Awards is one of the most prestigious dates in the beauty industry calendar. Our awards seek to recognise and reward excellence within the industry and provides the opportunity to boost your profile, both locally and nationally. Winning an award can do wonders for morale and motivation and can also reassure your clients that your services are recognised within the industry as first-class.

### Who can enter this category?

Anyone who currently works in any size salon or spa in the Beauty industry and has done so for at least 12 months and champions the retail for the business. You can also be nominated in this category by your Employers if you work for a Salon/Spa.

### What do our judges want to see?

Our judges want to find an outstanding example of championing your company's retail. This could include details such as:

- Examples of effective inhouse retail promotions and evidence of your own contribution and results
- Examples of any external promotions or campaigns you personally championed and ROIs
- Knowledge of current and emerging retail trends within the industry and demonstration of how you have integrated these effectively or planning to do so.

### How to enter:

**STEP 1:** Read the above **criteria** for this category and ensure you meet it before proceeding with your application

**STEP 2:** Read the '**Terms & Conditions**' carefully and sign and date a copy to submit with your application

**STEP 3:** Complete the '**Entry Form**' for the Retail Champion category, available to download on our website [here](#)

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**STEP 4:** Provide the following **'Supporting Information'** along with your signed **'Terms & Conditions'** and completed **'Entry Form'**:

- ✓ Signed terms & conditions
- ✓ A portfolio of evidence to support your application – e.g. your retail sales figures (versus other staff if applicable) and as a percentage of company overall profits/sales, evidence of any of your own retail promotions, campaigns (inhouse or external) and the return on investment on them. Photographic, online or physical evidence of any promotions (inhouse and external)

**STEP 5:** Send **all** the above information to [awards@babtac.com](mailto:awards@babtac.com)

### **What happens next?**

1. The entry deadline for the Business Categories is **16<sup>th</sup> April 2026**. After the deadline, our judges will consider each submission and its supporting evidence.
2. If you are chosen as a **finalist**, you will be notified around **the end of June** and will then have an online interview scheduled (details will be provided in the finalist letters) ahead of choosing our winner.
3. **The** winner will be announced at our prestigious Annual Awards Ceremony at The Fairmont Windsor Park on Sunday the **08<sup>th</sup> November 2026**.

**Wishing you the very best of luck!**