

Small Salon 2019

Why should you enter the BABTAC & CIBTAC awards?

The BABTAC & CIBTAC Annual Awards is one of the most prestigious dates in the beauty industry calendar. Our awards seek to recognise and reward excellence within the industry and provides the opportunity to boost your profile, both locally and nationally. Winning an award can do wonders for morale and motivation, and can also reassure your clients that your services are recognised within the industry as first-class.

Who can enter this category?

Any salon that has BABTAC membership. The salon must have been open and operating for at least 12 months, and has between 1 and 3 treatment rooms.

What do our judges want to see?

Our judges want to find the best Small Salon in the industry and this salon needs to:

- Have excellent customer service skills and standards of professionalism, with a superb offering to attract and retain new and existing clients
- Be accomplished at performing a range of treatments to the highest standards
- Demonstrate a desire to improve their business through continued professional development and training
- Demonstrate outstanding business practice, including marketing, finance and planning

How to enter:

STEP 1: Read the above **criteria** for this category and ensure you meet it before proceeding with your application

STEP 2: Read the **'Terms & Conditions'** carefully and sign and date a copy to submit with your application

STEP 3: Complete the **'Entry Form'** for the Small Salon category, available to download on our website at www.babtac.com/26-awards.

(Continued on page 2)



STEP 4: Provide the following **'Supporting Information'** along with your signed **'Terms & Conditions'** and completed **'Entry Form'**:

- ✓ A copy of your relevant CPD record for employees of the salon
- ✓ Proof of qualifications and training certificates for therapists of the salon
- ✓ BABTAC membership certificate / Proof of insurance
- ✓ Signed terms & conditions
- ✓ A portfolio of evidence to support your application, for example business plan, treatment list, marketing strategy/plan, client testimonials, planning documents, photographs, relevant financial records, CPD programmes, etc.

STEP 5: Send **all** the above information to awards@babtac.com by **30th November 2018**.

What happens next?

1. The entry deadline is **30th November 2018**. After the deadline, our judges will consider each submission and its supporting evidence.
2. If your salon is a **semi-finalist**, you will receive a one-day site visit from a judge between **01st Apr – 30th June 2019**
3. Three finalists will be chosen upon judging of the site visits, and they will be notified by the end of **July 2019** and the winner announced at our prestigious Annual Awards Ceremony in **September 2019**.

Good luck!

REMEMBER!

To buy your tickets for BABTAC & CIBTAC's Conference & Annual Awards Ceremony in September 2019.

Discover more at www.babtac.com/26-awards