

BABTAC & CIBTAC

★ AWARDS 2023 ★

Specialist Salon 2023

Why should you enter the BABTAC & CIBTAC awards?

The BABTAC & CIBTAC Annual Awards is one of the most prestigious dates in the beauty industry calendar. Our awards seek to recognise and reward excellence within the industry and provides the opportunity to boost your profile, both locally and nationally. Winning an award can do wonders for morale and motivation and can also reassure your clients that your services are recognised within the industry as first-class.

Who can enter this category?

Your salon must have been open and operating for at least 12 months and specialise in a specific modality – e.g. nail bar, brow bar, waxing salon etc

What do our judges want to see?

Our judges want to find the best Specialist Salon in the industry and this salon needs to:

- Have excellent customer service skills and standards of professionalism, with a superb offering to attract and retain new and existing clients
- Be accomplished at performing treatments to the highest standards
- Demonstrate a desire to improve their business through continued professional development and training
- Demonstrate outstanding business practice, including marketing, finance and planning

How to enter:

STEP 1: Read the above **criteria** for this category and ensure you meet it before proceeding with your application

STEP 2: Read the '**Terms & Conditions**' carefully and sign and date a copy to submit with your application

STEP 3: Complete the '**Entry Form**' for the Specialist Salon category, available to download on our website at <https://www.babtac.com/192-2023-application-forms>

(Continued on page 2)

BABTAC & CIBTAC

★ AWARDS 2023 ★

STEP 4: Provide the following ‘**Supporting Information**’ along with your signed ‘**Terms & Conditions**’ and completed ‘**Entry Form**’:

- ✓ A copy of any relevant continual professional development (CPD) records for yourself and employees ([what is this?](#))
- ✓ Proof of qualifications and training certificates (**Non-members and Associate Members only - Insured members do not need to supply these as we have them on record**)
- ✓ BABTAC membership certificate (members) or Proof of insurance (Non-members or Associate Members)
- ✓ Signed terms & conditions
- ✓ A portfolio of evidence to support your application, for example business plan, treatment list, marketing strategy/plan, client testimonials, planning documents, photographs and relevant financial records, CPD programmes, etc.

STEP 5: Send **all** the above information to awards@babtac.com by **16th January 2023**.

What happens next?

1. The entry deadline is **16th January 2023**. After the deadline, our judges will consider each submission and its supporting evidence
2. If your Salon is chosen as a **semi-finalist**, you will be notified around the **10th – 17th February 2023** and will be required to do a scheduled online interview with a judge between **6th Mar – 23rd Apr 2023**.
3. Finalists will be chosen thereafter and they will be notified between **25 – 28th April 2023**. Finalists will receive a site visit from a judge as part of the judging process. All treatments performed on the judge during the site visit will be provided at the expense of the entrant not the judge or BABTAC & CIBTAC. This will be pre-arranged and take place between the **15th May - 4th Aug**. The winner will be announced at our prestigious Annual Awards Ceremony at The Fairmont Windsor Park on the **17th September 2023**.

Good Luck